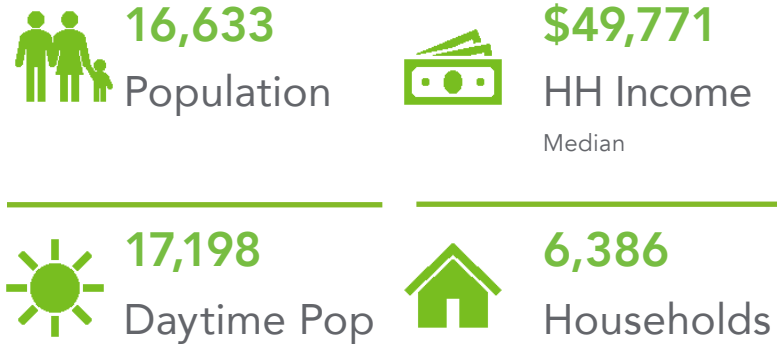


City Contact Information



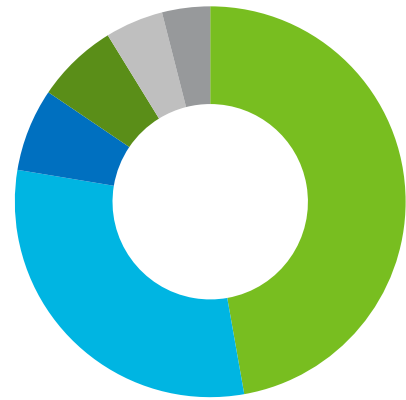
Ryan Griffin
 Mayor
 ryan.griffin@cityofmckenzie.com
 2470 Cedar Street, McKenzie, TN 38201
 mckenzieln.org

Custom Trade Area Demographics



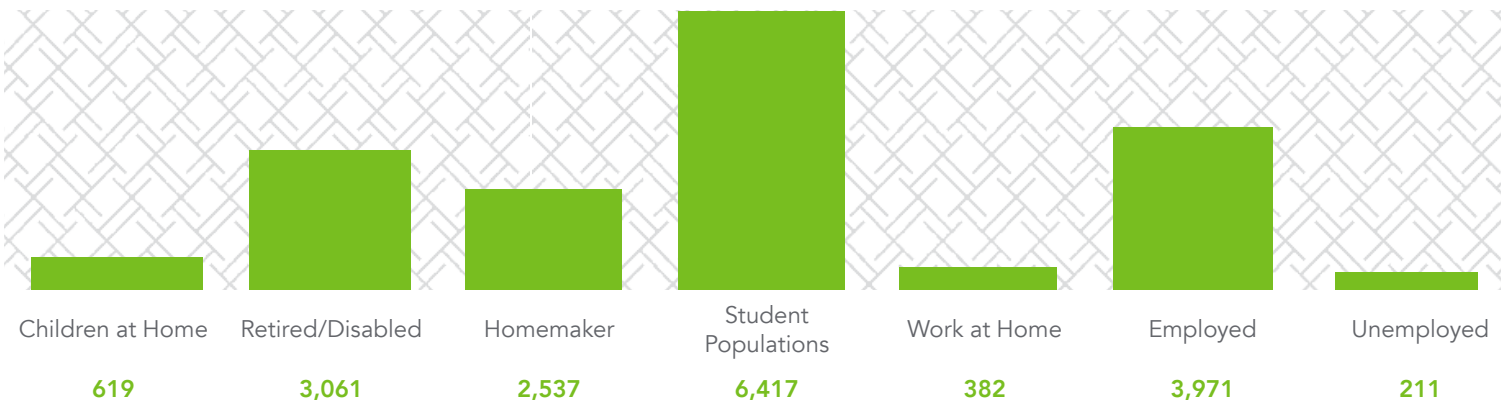
GAP Analysis

\$81,614,775 (CTA Demos)



Food and Beverage Stores	\$38,534,142
Foodservice and Drinking Places	\$24,808,666
Department Stores	\$5,592,084
Furniture and Home Furnishings Stores	\$5,512,761
Sporting Goods, Hobby, Book, Music Stores	\$3,925,438
Lawn & Garden Equipment & Supplies	\$3,241,684

Daytime Population



Peer Analysis

The Peer Analysis, developed by Retail Strategies and Tetrad, identifies retail areas with similar demographics and retail characteristics. It uses data from a 5 or 10 minute drive time from major comparable retail corridors across the country.

Sparta, TN	280 E Bockman Way
Harriman, TN	901 N Roane St
Union City, TN	1270 E Highway 22
New Tazewell, TN	509 Cross St
Lexington, TN	676 W Church St
Milan, TN	7016 North First St
Livingston, TN	118 Tom Davis Rd
Athens, TN	105 County Rd 103



retail strategies // retail academy

McKenzie, Tennessee

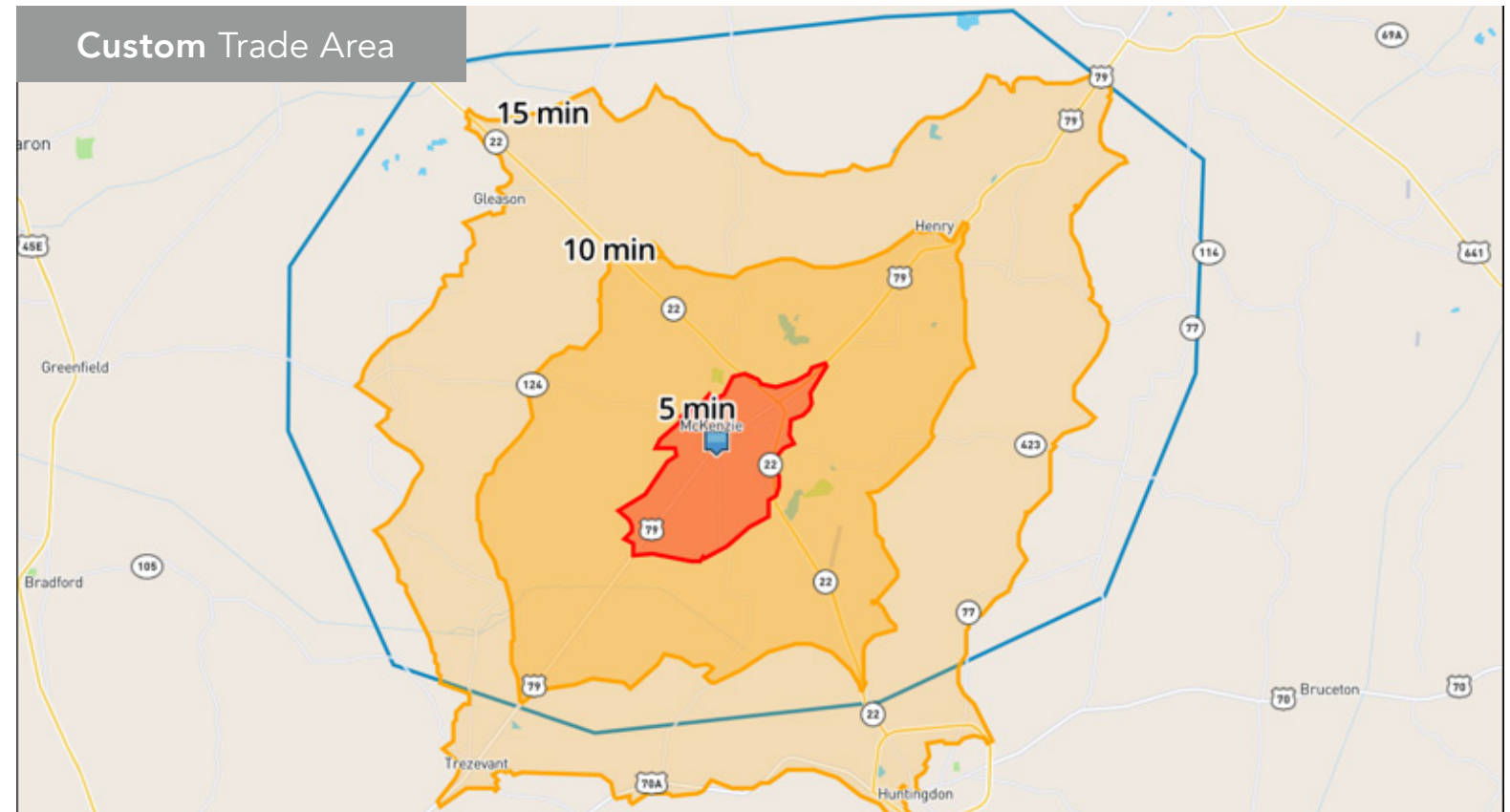


Market Guide

Demographics

Distance	3 Miles	5 Miles	10 Miles	5 Minutes	10 Minutes	15 Minutes
2024 Est. Pop	7,365	8,953	18,893	5,887	9,523	15,672
Daytime Pop	11,531	12,407	20,498	10,081	12,856	18,078
Median HH Income	\$47,346	\$48,346	\$51,474	\$44,788	\$48,828	\$50,630
Households	2,675	3,311	7,351	2,085	3,532	6,036

Custom Trade Area



McKenzie, Tennessee

